

# CASE STUDY

Project Name: Seaburn Seafront

Client: Sunderland City Council

Paver Type: Clay Block Paving

**Area:** 2,700m<sup>2</sup>

Resiblock

Product: Resiblock '22' AF

Date: February 2022



# The Site:

To compliment the completion of the £10 million project to modernise Sunderland's seafront, a £1 million package of improvements have been implemented at Seaburn. The improvements, which were made on the walkways outside Stack Seaburn and the Seaburn Inn, sees an upgrade of street furniture, planters and paving to match the look of the eastern esplanade.

## **The Challenge:**

To ensure Asset Protection, Sunderland City Council were keen to employ a sealer that would help prevent destabilisation of the new Clay Block Paving, under the expected weight of an increase in footfall traffic. The client also wanted to restrict the possibility of food staining from restaurant outlets across the seafront.

### The Solution:

Resiblock, and the Resiblock '22' A.F product, has long held a strong reputation throughout the North-East of England. Having previously been successfully installed at projects such as Sea Road, South Shields, Fujifilm in Billingham and most recently at the Hebburn Regeneration, Sunderland City Council had no hesitation in specifying the use of Resiblock at Seaburn Seafront.

### **Benefits at a Glance:**

- Single component fast cure, ensures rapid re-use of the facility
- Significantly reduces staining by food and drink
- Virtually eliminates residual staining by chewing gum oils
- Stabilises jointing sand and inhibits the growth of weeds and grass in joints
- Maintains performance life of pavement



