

CASE STUDY

Project: Aldi Store, Caerphilly Road

Client: Aldi UK Ltd

Contractor: JB Construction 1

Paver Type: Marshall Conservation Pavers

Area: Store Entrance & Trolley Bay

Site: Aldi Store, Caerphilly Road, Cardiff

Product: Resiblock Resiecco

Date: June 2018



The Site

The new Aldi store on Caerphilly Road in Birchgrove, Cardiff was commissioned to be built in October 2017, at the former Electrocoin factory and Texaco petrol station site. Plans for the multi-million-pound store on the former Phoenix estate, were submitted in the July of 2017, and were accepted after a report by planning officers stated: "The amended building design and site layout is of good quality and, together with a landscaped public space at the site frontage, will create a distinctive place." The store is due to open in late 2018.

The Challenge

With Aldi being one of the most popular supermarket chains in the UK, and the 2018 'Which' Supermarket of the Year, large amounts of footfall traffic are expected on the run-up to the entrance to the store, and around the Supermarkets trolley bay. The Aldi property development team wanted to protect the external paving to ensure low-maintenance and long-term stain protection.

The Solution

Having first been specified to seal in Aldi store in the mid-2000's, Resiblock and the commercial product Resiblock Resiecco have now been used at over 30 Aldi stores across the UK. This includes stores in The Isle of White, Leamington Spa, Oldham, Preston, Norwich, Swindon, Liverpool and Blackburn.

Resiblock Resiecco is a specialist one pack water-based paving sealer which stabilises the jointing sand, preventing its erosion from heavy duty cleaning regimes, whilst providing significant stain protection to the surface of the paving. Once cured, it remains fully elastomeric thereby accommodating the small elastic deflections incorporated with the pavement design.

Benefits at a Glance:

- One pack material
- Prevents sand loss from vigorous daily cleaning regimes
- Environmentally friendly solvent free, can be used internally.
- Virtually eliminates residual staining from chewing gum
- Gives resistance against food stands
- Maintains structural stability



